Idea Development/创意发展

1   **Generate ideas/产生想法**   maximum of 50%/最多 50%

Use lists, a web map, or simple drawings to come up with a LOT of ideas! If you already have an idea in mind, choose that as your central theme and expand upon it. Let your ideas wander - one idea leads to another. Drawings can be details of source images, different viewpoints, textures, technical experiments, etc.

使用列表、网络地图或简单的绘图来提出很多想法！如果您心中已经有了一个想法，请选择它作为您的中心主题并对其进行扩展，让您的想法漫游 - 一个想法会导致另一个想法。图纸可以是源图像的细节、不同的观点、纹理、技术实验等。

Number of **words**/字数   → _____ ÷ 3   = _____%

Number of **simple** sketches/简单素描的数量   → _____ × 2%   = _____%

Number of **better** sketches/更好的草图数量   → _____ × 4%   = _____%

2   **Select the best and join together ideas/选择最好的并将想法整合在一起**

Circle the **best** ideas/圈出最好的想法

                         circled/圈起来的   = ○ 5%

Link into **groups** of ideas/链接成想法组

                         linked/链接的   = ○ 5%

3   **Print reference images/打印参考图像**   maximum of 8 images

- Print **EIGHT** reference images so you can accurately observe the challenging parts of your artwork. Taking your and using own photographs is preferred, but image searches are also fine.
- **Do not simply copy a picture that you find.** The idea is to edit and combine source images to create your own artwork. If you simply copy a picture, you are plagiarizing and will earn a zero for your idea generation and any criteria involving creativity in your final artwork.
- Up to half of your pictures may be of drawings, paintings, or other artworks of others to use as inspiration. The other images must be realistic photographs.
- You must hand in the **printed** copy of the images to earn the marks.

- 打印八张参考图像，以便您可以准确观察艺术品中具有挑战性的部分最好拍摄并使用自己的照片，但图像搜索也可以。不要简单地复制您找到的图片。
- 这个想法是编辑和组合源图像来创建您自己的艺术品。如果您只是复制一张图片，那么您就是抄袭，并且您的创意生成以及涉及最终艺术品创造力的任何标准都将获得零分。
- 您的照片中最多有一半可能是其他人的素描、绘画或其他艺术品，可用作灵感。其他图像必须是真实照片。
- 您必须提交图像的打印副本才能获得分数。

_____ images/图像 x 5%   = _____%

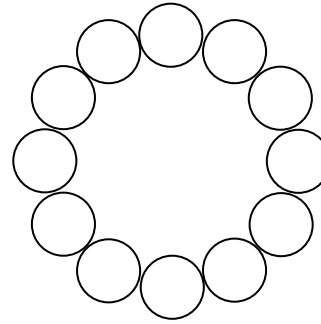# Idea Development/创意发展

4   **Compositions/作品**   maximum of 10 thumbnails
- Create thumbnail drawings anywhere in the idea development section.
- These should be based on combinations of ideas that you can up with. Include your **background**.
- Experiment with unusual angles, viewpoints, and arrangements to help make your artwork stand out.
- Draw a frame around your thumbnails to show the edges of the artwork.
- Selecting a colour scheme counts as a composition, and so do rough digital collages

- 在创意开发部分的任何位置创建三张缩略图，这些缩略图应该基于您可以想到的创意的组合。
- 包括你的背景。
- 尝试不同寻常的角度、观点和布置，让你的艺术作品脱颖而出。
- 在缩略图周围画一个框以显示图稿的边缘。
- 选择配色方案算作构图，粗略的数字拼贴也算作构图

     _____ **thumbnails**/缩略图   x 8%   = _____%

     _____ **digital collages**/数字拼贴   x 8%   = _____%

     Selecting a **colour scheme**/选择配色方案   = ▢ 8%

5   **Rough copy/草稿**   great quality or better
- Take the best ideas from your thumbnails and combine them into an improved rough copy.
- Use this to work out the bugs and improve your skills before you start the real thing.
- If you are using colour, use paint or coloured pencil to show your colour scheme.
- Draw in a frame to show the outer edges of your artwork.
- ***Remember to choose a non-central composition.***

- 从缩略图中提取最好的想法，并将它们组合成改进的粗略副本，在开始真正的事情之前，使用它来解决错误并提高您的技能。
- 如果您使用颜色，请使用油漆或彩色铅笔来展示您的配色方案。
- 在框架中绘制以显示艺术品的外边缘。
- 记住要选择非中心构图。

     _____ drawing/绘画 x 25%   = _____%

Total/全部的   = _____%

NOTE: If you simply copy a picture from the internet, your mark drops to 25%.
注意：如果您只是从互联网上复制图片，您的分数会下降到 **25%。**